

# NEWS RELEASE

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## Alabama Department of Public Safety

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### **Alabama Enhances AMBER Alert Notification**

#### *DPS Adds E-mail Subscriptions for Electronic Distribution of Alerts*

MONTGOMERY — Individuals who wish to receive e-mail notification of AMBER and Missing Child Media Alerts issued in Alabama may sign up to receive the electronic notices through the Department of Public Safety's Web site, according to DPS Director Col. J. Christopher Murphy.

Murphy said this enhancement of Alabama's alert systems will help broaden the distribution of information about missing children. "AMBER is a powerful means of recovering children who have been abducted and are in imminent danger," said Murphy.

"The success of AMBER depends on the eyes and ears of the public to help locate and safely return missing children. If we cast a wider net in getting out critical identifying information, we increase the effectiveness of the alert program," Murphy said.

Individuals may subscribe to the AMBER and Missing Children Media subscription lists by visiting Public Safety's Web site, <http://dps.alabama.gov/>, and clicking on the Community Information Center link, or by visiting the Community Information Center Web site directly at <http://community.dps.alabama.gov/> to enter their e-mail addresses. Subscribers will receive e-mail notices when AMBER and Missing Children Media Alerts are issued and canceled.

Alabama's AMBER Alert program, in partnership with the Alabama Broadcasters Association, became operational in May 2003. Since that time, 13 AMBER alerts have been issued.

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